**Formative Exercises - Unit I**

*Activity 1*

**The Creative Persona**

**Exercise 1. The Analyst**

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Answer the questions below by rating each statement 1 (lowest) to 4(highest). There are no right or wrong answers to these questions. The most important thing is to answer each question honestly.

| **QUESTIONS** | **STRONGLY DISAGREE (1)** | **DISAGREE (2)** | **AGREE (3)** | **STRONGLY AGREE (4)** |
| --- | --- | --- | --- | --- |
| 1. Do you like gathering information or researching on various topics? |  |  | ✔ |  |
| 1. Do you like to organize, arrange, and classify information? |  |  |  | ✔ |
| 1. Do you like making frameworks for analysis and synthesis? |  | ✔ |  |  |
| 1. Do you like analyzing, dissecting, and solving problems? |  | ✔ |  |  |
| 1. Do you like thinking through ideas and trying to make sense out of them? |  | ✔ |  |  |
| 1. Do you do research projects in a methodical and systematic manner? |  |  | ✔ |  |
| 1. Do you like finding out the most probable cause of an existing situation? |  |  | ✔ |  |
| 1. Do you like evaluating situations and making judgements based on facts, evidence, and logic? |  |  |  | ✔ |
| 1. Do you like preparing or reading technical studies, feasibility studies and other such work? |  |  |  | ✔ |
| 1. Do you like studying how systems, organizations, or processes work? |  |  |  | ✔ |
| 1. Do you enjoy studying how different societies or cultures behave in order to understand them better? |  |  | ✔ |  |
| 1. Do you like studying things, objects, and the physical world around you? |  | ✔ |  |  |
| **Add up your score:** | | | | 36 |

**Exercise 2. The Implementor**

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Answer the questions below by rating each statement 1 (lowest) to 4(highest). There are no right or wrong answers to these questions. The most important thing is to answer each question honestly.

| **QUESTIONS** | **STRONGLY DISAGREE (1)** | **DISAGREE (2)** | **AGREE (3)** | **STRONGLY AGREE (4)** |
| --- | --- | --- | --- | --- |
| 1. Do you take detailed class notes? |  |  |  | ✔ |
| 1. Do you like doing lab, office, or household work in a step by step manner? |  |  |  | ✔ |
| 1. Do you typically follow manuals, instructions, and guidelines faithfully? |  |  |  | ✔ |
| 1. Do you like coming up with action plans in order to implement things well? |  |  |  | ✔ |
| 1. Do you like learning from lectures and textbooks? |  |  |  | ✔ |
| 1. Do you like to find practical approaches that would actualize theoretical knowledge? |  |  |  | ✔ |
| 1. Do you like making schedules and try following them religiously? |  |  |  | ✔ |
| 1. Do you keep track of your expenses? |  |  |  | ✔ |
| 1. Do you like writing manuals, giving specific instructions, or coming up with lists of what to do? |  |  |  | ✔ |
| 1. Do you enjoy planning, organizing and implementing projects, field trips, and assignments? |  |  |  | ✔ |
| 1. Do you like computer programming or activities like model kit assembly and other such hobbies? | ✔ |  |  |  |
| 1. Do you have regular daily habits which you try to follow and adhere to? |  | ✔ |  |  |
| **Add up your score:** | | | | 43 |

**Exercise 3. The Connector**

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Answer the questions below by rating each statement 1 (lowest) to 4(highest). There are no right or wrong answers to these questions. The most important thing is to answer each question honestly.

| **QUESTIONS** | **STRONGLY DISAGREE (1)** | **DISAGREE (2)** | **AGREE (3)** | **STRONGLY AGREE (4)** |
| --- | --- | --- | --- | --- |
| 1. Do you enjoy teaching or sharing ideas with people? |  | ✔ |  |  |
| 1. Are you looking for personal meaning in whatever you do? |  | ✔ |  |  |
| 1. Do you like experiencing life by moving, feeling, touching, smelling, or tasting? |  |  | ✔ |  |
| 1. Do you enjoy field trips with family and friends? |  |  |  | ✔ |
| 1. Do you like attending parties, social events, or group meetings? |  |  | ✔ |  |
| 1. Do you like studying or working with music in the background? |  |  |  | ✔ |
| 1. Do you like to teach, tutor, or mentor other people? |  | ✔ |  |  |
| 1. Do you like to know what’s happening to other people through magazines, blogs, or the news? |  | ✔ |  |  |
| 1. Do you tend to be respectful of other people’s rights, beliefs, and concerns? |  |  |  | ✔ |
| 1. Do you like joining drama groups, singing choirs, or dance sessions? |  | ✔ |  |  |
| 1. Do you keep a diary or a journal to record your thoughts and experiences (i.e blog, albums)? |  |  |  | ✔ |
| 1. Do you like traveling and meeting different types of people? |  |  |  | ✔ |
| **Add up your score:** | | | | 36 |

**Exercise 4. The Ideator**

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Answer the questions below by rating each statement 1 (lowest) to 4(highest). There are no right or wrong answers to these questions. The most important thing is to answer each question honestly.

| **QUESTIONS** | **STRONGLY DISAGREE (1)** | **DISAGREE (2)** | **AGREE (3)** | **STRONGLY AGREE (4)** |
| --- | --- | --- | --- | --- |
| 1. Do you like learning about the whole story before going into the finer details? |  |  |  | ✔ |
| 1. Do you usually take the initiative to start new projects or embark on new adventures? |  |  | ✔ |  |
| 1. Do you like exploring the possibilities in every situation and/or finding new ways of solving things? |  | ✔ |  |  |
| 1. Do you like tackling complex issues and discussing many ways they can be addressed? | ✔ |  |  |  |
| 1. Do you enjoy brainstorming and coming up with wild ideas? | ✔ |  |  |  |
| 1. Do you like trying new food, clothes, hobbies, and/or gadgets? |  |  |  | ✔ |
| 1. Do you like the arts (music, paintings, poems, movies)? |  |  |  | ✔ |
| 1. Do you watch trends and try to be ahead of everyone? |  | ✔ |  |  |
| 1. Do you like synthesizing ideas and thoughts into a new framework or model? | ✔ |  |  |  |
| 1. Do you do things just for the fun of it? |  |  |  | ✔ |
| 1. Do you rely on your intuition or gut feel to make decisions or conclusions? |  |  |  | ✔ |
| 1. Do you like futuristic/sci fi movies, modern architecture or stylized furniture? |  | ✔ |  |  |
| **Add up your score:** | | | | 32 |

Exercise 5. My Creative Persona is.

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| **Persona** | **Questions** | **Score** |
| --- | --- | --- |
| The Analyst | Questions 1-12 | 36 |
| The Implementor | Questions 13-24 | 43 |
| The Connector | Questions 25-36 | 36 |
| The Ideator | Questions 37-48 | 32 |
| **My Creative Persona Is** | | The Implementor |